

Content Development and Product Design Specialist

Communication and Visibility of EU Cooperation in Cambodia

Landell Mills is currently recruiting for a Content Development and Product Design Specialist to provide creative inputs to the *Communication and Visibility of EU Cooperation in Cambodia* project.

Candidates should fulfil the following criteria:

Qualifications and skills

- Postgraduate degree in journalism, film-making, multi-media development or similar; or alternatively, 4 years professional experience in any of these sectors or in the field of public relations.
- Fluency in English language.

General professional experience

- At least four years' experience supporting organisations in the design and production of contents/products promoting organisational values and/or branding.
- Professional experience in Cambodia and/or the ASEAN region will be considered an asset but is not a necessity for this role.
- Prior experience working with EU Delegations and EU bodies would be a significant asset.

Specific professional experience/skills

- At least two years' experience in managing or coordinating the development of contents and the design of products implementing communication and visibility strategies of international organisations (including international NGOs/institutions, and/or private sector).
- At least one assignment in which the expert was responsible of tutoring/advising management teams or communication teams of international organisations (including international NGOs/institutions, and/or private sector) in managing their social media presence (messaging via Twitter, Facebook etc.).
- Experience developing or overseeing behaviour change communications materials targeting both national and international audiences is desirable.
- Experience developing concepts and storyboards for video and social media campaigns for international organisations/NGOs, targeting both national and international audiences, would be an asset for this role.

The role will begin as soon as possible: it is based in Phnom Penh and will require consistent part-time inputs until December 2023. Interested candidates must be willing to relocate to Phnom Penh for the duration of the project, as remote working is not a possibility for this position.

If interested, please send an up-to-date CV to poppyr@landell-mills.com as soon as possible, including your desired daily fee rate and relevant work examples. We are considering applications on a rolling basis so would advise early CV submission. Please send any queries regarding this role to the same email address.

