

Terms of Reference

Key Expert 3 – Dissemination and Outreach Expert

Communication and Visibility of EU cooperation with Cambodia

Background

The EU has a long-standing relation with Cambodia. Through substantial development assistance, support to democratic and good governance processes and a commitment to open markets, the EU has been assisting Cambodia in its efforts to build a brighter future for its population

Landell Mills International has been contracted by the European Union Delegation to Cambodia to enhance EU relations, partnership and cooperation with the Kingdom of Cambodia through more effective communication and visibility of EU's principles and values, external policies and actions.

To fulfil this contract, we are looking for a Dissemination and Outreach Specialist: somebody who can accurately develop content and target audiences via a variety of media, in order to promote and draw large numbers of engaged viewers for online and in-person events. The ideal candidate would be comfortable writing engaging social media posts, organising event administration and logistics, and liaising with multiple stakeholders on large-scale events in order to ensure quality and clarity of content matches expectations of multiple parties.

Qualifications and skills

- Postgraduate degree in international relations, international development, political science, social science, communication or equivalent;
- Over 4 years of professional experience in communication, public relations, journalism;
- Fluency in English language;

General professional experience

- At least 4 years of professional work experience related to the implementation of large scale public events and outreach initiatives engaging different stakeholders, including the media;
- Professional experience in Cambodia and/or the ASEAN region will be considered an asset;

Specific professional experience/skills

- At least 2 years of experience in managing or coordinating the implementation of such events and outreach initiatives in a public diplomacy and/or development context;

- At least 2 assignments where such campaigns and outreach initiatives focused on promoting behavior change (preferred)

For more information, please contact Emily Cundale via email: EmilyC@landell-mills.com