

## **Non-Key Expert – Social Media**

### **Support to the organisation of events and production of communication outputs**

An exciting opportunity has arisen for an experienced social media professional to work on an exciting and fast paced contract focussed on providing communications support to the EU Delegation to ASEAN. The ideal candidate will have a background in social media and digital communication. They should have spent the majority of their professional career based in the ASEAN region and have proven experience of creating digital content in ASEAN countries and in Indonesia specifically. They should have significant experience of developing social media plans, content creation, and developing social media materials (reels, stories, short videos, etc.) Experience of working for the EU and/or other international donor organisations will be considered a major advantage.

#### **Essential criteria:**

- Relevant degree – for example in English, Languages, Media, Marketing, Public Relations, Social Sciences, International Relations, International Development.
- Fluent in English (written, spoken, understanding).
- Fluent in Bahasa Indonesia (written, spoken, understanding).
- Minimum two years' professional experience managing social media channels for organisations in the ASEAN region.
- Significant experience and mastery of social media.
- Significant experience developing materials for social media including captions, reels, stories, outline and copy for videos
- Experience developing social media editorial plans and social media handling.

#### **Desirable criteria**

- Experience working for development cooperation partners such as the EU, the World Bank or the UN Agencies would be considered an asset.
- Knowledge of EU-ASEAN relations / cooperation would be considered an asset.

If you are interested in applying, please send your CV and a short cover letter describing your suitability for the role to Ella Green - [ellaq@landell-mills.com](mailto:ellaq@landell-mills.com). The deadline for applications is 24<sup>th</sup> April 2023.